SUPERIOR TRADEMARK INC.

Manufacturing Quality Supamark™ Heat Transfer Labels & Decorations Since 1929

Transfer / Roll Layout Guide

• Looking at the image through the paper (ink side down)
• Eyemarks used by machines to control the advance of the roll are typically halfway between repeats
• Typical spacing is 1 image every 2" to 5", spacing varies due to size, volume, and machine requirements.

Please advise minimum spacing _____" from the end of one image to the start of the next.

Note: Eyemarks will be printed with same ink as the image and must not be pressed with heated platen.

Ink Wound Outside

Position 1	Position 2	Position 3	Position 4
Reverse Wind Around the Die Eyemark Top	Reverse Wind Across the Die Eyemark Right	Regular Wind Around the Die Eyemark Bottom	Regular Wind Across the Die Eyemark Left

Ink Wound Outside

Position 5	Position 6	Position 7	Position 8
Reverse Wind Around the Die Eyemark Bottom	Reverse Wind Across the Die Eyemark Left	Regular Wind Around the Die Eyemark Top	Regular Wind Across the Die Eyemark Right

Ink Wound Inside

Position 9	Position 10	Position 11	Position 12
Reverse Wind Around the Die Eyemark Top	Reverse Wind Across the Die Eyemark Right	Regular Wind Around the Die Eyemark Bottom	Regular Wind Across the Die Eyemark Left

Ink Wound Inside

Position 13	Position 14	Position 15	Position 16
Reverse Wind Around the Die Eyemark Bottom	Reverse Wind Across the Die Eyemark Left	Regular Wind Around the Die Eyemark Top	Regular Wind Across the Die Eyemark Right